

# CCW: Overview



**Consumer Co-operatives  
Worldwide**

A Sector of the International  
Co-operative Alliance

Co-operative Alliance

A Sector of the International

*IV Summit of Co-operatives of the Americas*

*16 November 2016*

*Montevideo, Uruguay*



# I. CCW in Numbers

## Globally:

- ✓ **75,000,000** individual consumer-members
- ✓ **26** National Organisation of Consumer Co-operatives
- ✓ **Over € 500** billion annual turnover

## Members by ICA Region:

- ✓ **Asia-Pacific: 5**
- ✓ **Americas: 4**
- ✓ **Europe: 17**
- ✓ **Africa: 0**





# Governance: 2015-2017

## Executive Committee

➤ **President :**

Petar Stefanov – President, CCU-Bulgaria

➤ **Vice-President:**

Katsumi Asada – President, JCCU-Japan

➤ **Members:**

Enrico Migliavacca – Vice-President, ANCC/Coop Italy

Juhani Ilmola – Director, SOK Finland

Illia Gorokhovskiy – Chairman, Coop Ukraine

D.S.K. Pathirana – General Manager, COOPFED – Sri Lanka

➤ **Secretariat:**

Todor Ivanov – Secretary

In Partnership With



- ✓ Facilitate inter-member exchange;
- ✓ Inform members on relevant issues (*policy, membership*);
- ✓ Consolidate membership;
- ✓ Contribute to ICA Blueprint.



## II. Activities 2014-2016

### 2014:

- **Global Forum :**  
*“Innovative Technologies in Co-operative Retail”*  
(International Summit of Co-operatives, October, Quebec)

### 2015:

- **Global Seminar**  
*“The Future of Co-operative Retail & Serving Consumers”*  
(May, EXPO 2015 – The Supermarket of the Future)
- ✓ **CCW General Assembly**  
Elections Executive Committee: 2015-2017 (Nov., Antalya)
- ✓ **China-Europe Cooperatives Business Summit:**  
(December, Shanghai)

### 2016:

- ✓ **Global COOP Business Forum**  
*“COOP Products & COOP e-Commerce”*  
(April, Brussels)





## III. Activity Plan 2016-2017

- ✓ **Global COOP Youth Forum:**  
*„Engaging Youth and its Participation within the Management of Consumer Co-operatives”*  
(September, Bulgaria);
  
- ✓ **Report:**  
CCW Contribution to:
  - ✓ Blueprint for a Co-operative Decade;
  - ✓ World Co-operative Monitor 2016 Focus Section
  
- ✓ **ICA Initiatives** supported by CCW:
  - ✓ Co-operative Roundtable;
  - ✓ Coop2Coop Trade Initiative;
  - ✓ Global Marketing Campaign.



**Blueprint** for a  
Co-operative Decade





## IV. Stocktaking

### STRENGTHS

#### CCW Expertise

- Coop Retail; Fair Trade
- Co-operative Development
- Consumer-member rights & awareness
- Sustainability

#### Contribution to the Co-operative Decade

- Identity
- Participation
- Sustainability
- Legal Framework
- Capital

### CHALLENGES

#### Common Sectoral Strategy

- Role of sectors within ICA
- Creating added value for member-organisations
- Limited representation on ICA Board

#### Administrative Capacity

- Limited funding
- Limited Secretariat
- Weak inter-sectoral co-operation (SOLG)



## V. Vision for the Future

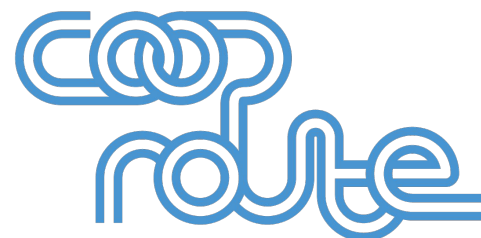


- **Opportunities for CCW co-operation with:**
  - ✓ **IHCO** – Campaign for awareness-raising of the relation between cardiovascular illnesses and food choices;
  - ✓ **ICAO / CICOPA** – International development and fair trade supply chains;
  - ✓ **CICOPA** – Co-operative Tourism Network.

- **Sectoral initiatives:**
  - ✓ Development of Global online trade & logistics platform
    - 1<sup>st</sup> stage – European level
    - 2<sup>nd</sup> stage – global level



- **CCW Main Priority: Achievement of ICA Blueprint Aims**



EUROPEAN ROUTE OF COOPERATIVE CULTURE





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***Thank you for the attention!***