



COOPERATIVES: ECONOMICS ACTORS WITH A SOCIAL AND SUSTAINABLE IMPACT

# 21<sup>st</sup> REGIONAL CONFERENCE



Change>Impact>Sustainability

18 - 20 November, 2019  
San Jose de Costa Rica



**Co-operatives of the Americas**  
A Region of the International  
Co-operative Alliance



# AGENDA



**NOVEMBER 18, 2019**

**THEME 1**

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**SOCIAL AND ECONOMIC DEVELOPMENT**



# NOVEMBER 18

Theme of the day	MAIN TOPICS
Social and economic development	<b>Rural cooperatives and family farming:</b> Integration with other sectors and access to global markets <b>Cooperative Banking:</b> New services and financial services for growth and upscale
9:00 - 10:00	Opening Ceremony
10:00 - 10:30	Coffee break
10:30 - 12:00	Keynote speeches on “Social and economic development”
12:00 - 14:00	Lunch
14:00 - 16:00	Parallel sessions related to “Social and economic development” (first part: the case studies)
16:00 - 16:30	Coffee break
16:30 - 18:00	Parallel sessions related to “Social and economic development” (second part: the proposals/agenda for 2020)
20:00 - 22:00	Welcoming cocktail



# Opening ceremony

## AUTHORITIES



**Carlos Ricardo Benavides**  
President of the  
Parliament  
Republic of Costa Rica



**H.E. Antonia Calvo Puerta**  
Ambassador  
European Union to  
Costa Rica



**Ariel Guarco**  
President  
International Cooperative  
Alliance



**Geannina Dinarte Romero**  
Minister of Work and  
Social Security  
Republic of Costa Rica



**Graciela Fernandez Quintas**  
President  
Cooperatives of the  
Américas

# KEYNOTE SPEAKERS FOR “SOCIAL AND ECONOMIC DEVELOPMENT”



**Stefano Zamagni**

Prof. on Economics at Bologna University (Italy)  
International Expert on cooperatives and social  
and solidarity economy  
President of the Pontifical Academy of Social  
Science



**Luis Porto**

Strategic Advisor for Organizational  
Development and Results Management  
OAS - Organization of American States



**Doug O' Brien**

President and CEO of NCBA-CLUSA  
Former Adviser of US President  
Barack Obama for Rural  
Development and Social Inclusion



**Luis Beduschi**

Policy Officer  
FAO  
Regional Office for Latin-America  
and Caribbean



## Parallel sessions related to “Social and economic development”

Schedule	Parallel sessions	Room
14:00 - 18:00	Meeting of Parliamentarians and Promotion Public Bodies (co-organized with the Interparliamentary Network of the Social Economy of the Americas and the Network of Cooperative Promotion Organizations of the Americas)	Real 2
	Youth 4.0: communication, innovation, entrepreneurship and advocacy (co-organized with UN-Habitat, CRJ - Regional Youth Committee and JCOOP Costa Rica)	Real 3
	cooperation amongst cooperative sectors alongside the production and consumption value chain (co-organized with COFIA, Redacoop, IICA, y DGRV)	Cedro 1,2,3
	Banking and finance cooperatives (co-organized with COFIA, Regional Committee of Cooperative Banking)	Laurel 3
	UN Decade of Family Farming: the contribution of cooperatives (co-organized with FAO, IICA, REAF, Redacoop)	Laurel 1
	The press, social media, the big public: do they see us? and know our impact ?	Roble 1 and 2
	The Cooperative Social Balance: presenting this strategic certification process to get able to measure the Socio-Economic Impact for Sustainable Development	Laurel 2





**NOVEMBER 18**

**Welcoming cocktail and**

**Presentation of the cooperative documentary  
“around the world”**

**Schedule: 20:00 - 22:00**

**Venue: INTERCONTINENTAL ESCAZÚ**





NOVEMBER 19

THEME 2

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**COOPERATIVES AND THE UN2030 AGENDA**



# NOVEMBER 19

Theme of the day	MAIN TOPICS
COOPERATIVES AND THE UN2030 AGENDA	<b>Cooperativas contribution to the SDGs</b> Integration and partnership with the other actors and sectors <b>Cooperatives: energies for sustainable development</b> Community engagement, gender equality and defense of the Planet
8:30 - 10:00	Keynote speeches on “ <i>Cooperatives and the UN 2030 Agenda</i> ”
10:00 - 10:30	Coffee break
10:30 - 12:00	Technical panel “ <i>Cooperatives: energies for sustainable development</i> ”
12:00 - 14:00	Lunch
14:00 - 14:30	Launching the 1st Cooperative Hackathon of Cooperatives of the Americas
14:00 - 16:00	Parallel sessions related to “Cooperatives and the UN 2030 Agenda” (first part: the case studies)
16:00 - 16:30	Coffee break
16:30 - 18:00	Parallel sessions related to “Cooperatives and the UN 2030 Agenda” (second part: the proposals/agenda)
18:00 - 20:00	Closed/ under invitation only activities for sponsors and partners

# HIGH LEVEL PANEL ON “ COOPERATIVES AND UN2030 AGENDA”



**Gabriela Mata Marín**

Feminist economist and specialist of the private sector and gender of UN Women in Costa Rica



**Carlos Manuel Rodríguez**

Minister of Environment and Energy  
Government of the Republic of Costa Rica



**Victoria Cruz**

Strategic Planification  
Coordinator  
United Nations Office  
in Costa Rica



**Pedro Sasia**

President  
European Federation of Ethic and Alternative Banks - FEBEA  
Vicepresident of Banca Etica, Italia

SPEAKERS OF THE TECHNICAL PANEL ON THEME 2: COOPERATIVES CIVIL SOCIETY FOR SDGs



**Geovanny Villalobos**

President of Conelectricas  
(Consortium created by  
Coopguanacaste, Coopeslesca,  
Coopesantos,  
CoopeAlfaroRuiz)



**Apolinar Ortiz**

Human Resource Manager of  
La Cruz Azul Soc. Coop



**Gerardo Almaguer**

Director General of DID -  
Desjardin International  
Development



**Myriam Baez Rojas**

President of the Board  
Cooperativa Mburiaco  
Federation of Cooperativas  
Ahorro y Crédito (FECOAC)  
Cooperative Confederation of  
Paraguay (CONPACOOOP)



**Sergio Fernandez de  
Cordoba**

Impacto Latino Alliance

# 1ST HACKATHON OF COOPERATIVES OF THE AMÉRICAS



A cooperative marathon, a non-stop competition where teams made by cooperative leaders, experts, youth, designers, incubators, programmers will develop the best of their knowledge, thinking and concrete solutions an award that will support their consolidation.

## SCHEDULE

Desde las 14:00 del 19 de noviembre hasta 12:00 del 20 de noviembre

## THEMES

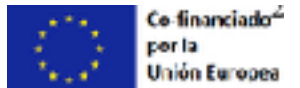
**Training and new services:** In collaboration with Incubacoop Uruguay and Cenecoop Costa Rica

**Technological innovation:** In collaboration with Nova Hub Coopeservidores

## VENUE

Intercontinental Hotel Escazu

Rooms Laurel 2 and 3







## Parallel sessions related to “cooperative contribution to the UN2030 Agenda”

Schedule	Parallel sessions	Room
14:00 - 18:00	<b>SDG12:</b> Responsible Production and Consumption	Cedro 3
	<b>SDG8:</b> Decent Work (co-organized with CICOPA America)	Roble 2
	<b>SDG5:</b> Gender Equality (co-organized with CREG - Regional Committee on Gender Equality)	Cedro 2
	<b>SDG11:</b> Sustainable cities Sustainable (co-organized with the Regional Cooperative Housing Network)	Roble 1
	<b>SDG7:</b> Sustainability from renewable energies	Real 3
	<b>SDG 1 and 10:</b> Reduced inequalities and poverty.	Real 2
	<b>SDG/ODS 17:</b> Cooperatives of the Americas Development Platform	Cedro 1
	<b>SDG 13:</b> Environmental sustainability and Cooperative Identity	Laurel 1





NOVIEMBRE 20

THEME 3

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**KNOWLEDGE ECONOMY**

# 20 DE NOVIEMBRE



Theme of the day	Main topics
KNOWLEDGE ECONOMY	<b>Knowledge management: the importance of data for innovation:</b> The future of the Job, social and economic inequalities, cooperation with Academia <b>Cooperatives knowledge: qualitative and quantitative impact measurement:</b> The promotion of cooperatives through proven impact evidences
8:30 - 10:00	Keynote speeches on “Knowledge economy”
10:00 - 10:30	Coffee break
10:30 - 12:00	Technical panel “Cooperatives knowledge: qualitative and quantitative impact measurement”
12:00 - 14:00	Lunch
14:00 - 15:00	Presentation of the draft of the new Strategic Plan + new members ceremony+ certifications (members only)
15:00 - 16:00	Presentation of the results of the 1° HACKATHON of COOPERATIVES OF THE AMERICAS
16:00 - 16:30	Coffee break
16:30 - 17:00	Opening Ceremony of the CONTINENTAL CONGRESS of COOPERATIVE LAW
17:30 - 18:30	CLOSING CEREMONY
20:00 - 23:00	Cultural show and gala dinner

# HIGH LEVEL PANEL ON “KNOWLEDGE ECONOMY”



**Lina Camargo**

Senior Coordinator  
GRI - Global Reporting  
Initiative  
Hispanic America Office



**Pablo Yanes Rizo**

Research Coordinator  
CEPAL/ECLAC - UN  
Economic Commission for  
Latin America and the  
Caribbean



**Alvaro Ramirez Bogantes**

Senior expert on Entrepreneurial  
Development and Vocational,  
ILO Office for Central America,  
Haití, Panama and Dominican  
Republic



**Jeffrey Sachs**

Director of Centre for  
Sustainable Development  
Columbia University and UN  
High Level Consultant



**Guilherme Brady**

Head of Unit  
Family Farming and Partnership  
with the Civil Society  
Organizations  
FAO Headquarters, Rome

## SPEAKERS OF THE TECHNICAL PANEL ON THEME 3: COOPERATIVE KNOWLEDGE ECONOMY



**Ilana Gotz, EURICSE**

European Research Institute  
on Cooperative and Social  
Enterprises, in charge for the  
redaction of the World  
Cooperative Monitor



**Gustavo  
Fernandez**

Executive Director of  
INFOCOOP Costa Rica  
- National Institute for  
the promotion of  
Cooperatives



**Leiha Edmonds**

Community Economic  
Development Hub  
Urban Institute



**Oscar Hidalgo  
Chaves**

Corporate Manager of  
Coopeservidores  
Financial Group ,  
International Expert on  
Innovation and  
Technological inclusion



**Claudia Sanchez Bajo**

Representative for Latin  
America of the ICA CCR  
(International Cooperative  
Alliance Committee on  
Cooperative Law)





# Cooperative certification

## New member ceremony



REALES ROOM

NOVEMBER 20, 2019

14:00– 15:00



# 1ST HACKATHON OF COOPERATIVES OF THE AMÉRICAS

## OUTCOMES PRESENTATION



**coop**  
Cooperativas  
de las Américas  
Región de la Alianza  
Cooperativa Internacional

REALES ROOM

NOVEMBER 20, 2019

15:00– 16:00

# CONTINENTAL CONGRESS OF COOPERATIVE LAW

From 20 to 22 Noviembre

## Venues

### Opening:

November 20, 2019 from 16:30 to 17:30

Hotel Intercontinental Escazu, Reales room

### Congress Sessions:

November 21 and November 22 from 9:00 to 18:00

Cooperative Building (Barrio San Pedro)



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**CONGRESO CONTINENTAL DE  
DERECHO COOPERATIVO**

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SAN JOSÉ DE COSTA RICA  
20-22 DE NOVIEMBRE 2019

# CLOSING CEREMONY

## SPEAKERS



**Lloyd Day**

**Deputy Director**  
**General IICA -**  
Interamerican  
Institute for  
Cooperation on  
Agriculture



**Leonardo Ferreira**

**Deputy Director**  
ILO Office for  
Central America,  
Haití, Panama and  
Dominican Republic



**Marvin Rodríguez  
Cordero**

**Vicepresident**  
Republic of Costa Rica



**Graciela Fernandez  
Quintas**

**President**  
Cooperatives of the  
Americas



**Christof Itier**

**High Commissioner  
of the Republic of  
France**  
For Social and  
Solidarity Economy,  
Chief Coordinator  
of "*Pact for Impact*"



**Dulclair Sternadt**

**Partnership  
Coordinator**  
FAO  
Regional Office  
for Latin America  
and Caribbean

# NOVEMBER 20: CULTURAL AND GALA DINNER

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**Venue:**  
**Hotel Intercontinental Escazu**

**Schedule:**  
**20:30 - 23:00**





## OTHER ACTIVITIES



# TOUR TO COOPERATIVES AND TURISTIC TOURS

**NOVEMBER 21- 22**

**Optional visits to Costa Rican cooperatives**

(prior registration: reservations sending an email to

[fernando.bragados@aciamericas.coop](mailto:fernando.bragados@aciamericas.coop)

[karla.schlager@aciamericas.coop](mailto:karla.schlager@aciamericas.coop)

**Touristic tours to discover Costa Rica:**

visit the dedicated website at <https://www.aciamericas.coop/xxiconference/>

[pages/costa-rica/](https://www.aciamericas.coop/xxiconference/pages/costa-rica/)

or please contact Flor Araya (Ms)

email: [ventas@marbellatours.com](mailto:ventas@marbellatours.com)

Tel: +( 506) 2227 0101



CAMBIO > IMPACTO > SOSTENIBILIDAD

COOPERATIVAS ACTORES ECONÓMICOS  
CON IMPACTO SOCIAL Y SOSTENIBLE

SAN JOSÉ DE COSTA RICA  
18 - 20 NOVIEMBRE 2019



CONGRESO CONTINENTAL DE  
DERECHO COOPERATIVO

SAN JOSÉ DE COSTA RICA  
20-22 DE NOVIEMBRE 2019

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<https://www.aciamericas.coop/xxiconference/>

## Organizador:



## Co-organizadores y patrocinadores principales:



## Otros Patrocinadores :



Coope Judicial



## Aliados internacionales:



#coops4dev



## Actividad declarada de Interés Público por:



[WWW.ACIAMERICAS.COOP/XXICONFERENCIA](http://WWW.ACIAMERICAS.COOP/XXICONFERENCIA)